



OFFICIAL RULES

CONTEST NAME BBQ OMNI Kraft (the “**Contest**”)

DATE June 12th, 2025

1. **ORGANIZER.** The contest is held by Metro Richelieu inc. (individually and collectively the “**Organizer**” or “**Contest Organizer**”).

2. **CONTEST PERIOD.** The Contest will run during the following period (“**Contest Period**”)

Contest Start

Date: June 12th, 2025

Time: 08:01 a.m. (Eastern Time)

Contest End

Date: July 9th, 2025

Time: At Participating Stores’ closing time

3. **ELIGIBILITY**

The Contest is open to residents of Quebec who are of the age of majority at the time of entry.

The following are excluded: directors, officers, executives, employees, agents and representatives of the Contest Organizer, its parent company, or any company, trust or other legal entity controlled by or affiliated with them, of Facebook if Contest is run on Facebook, of participating stores, advertising and promotional agencies, suppliers of prizes, goods and services related to this Contest, as well as the individuals with whom they reside (whether related or not).

4. NO-PURCHASE-REQUIRED ENTRY

No purchase required to enter or win. A purchase does not increase odds of winning.

The Contest will run in 110 participating stores in Quebec (the “**Participating Stores**”).

MOI member — To enter, you have to be a MOI program member. If you are not a member, you can sign up at <https://www.programmemoi.ca/en>, on superc.ca or in a Super C store. Simply fill in the registration form, entering your first and last names, full address, phone number(s), birth date and email address. If you sign up online, choose a user name and password. If you are already a MOI member, make sure that the information you provided in joining the MOI program is up to date, and consent to having it used for this Contest.

Entry — Purchase three (3) Kraft Heinz Participating Product (the “**Participating Product**”) in a Participating Store, presenting your MOI card at the time of purchase. You will be automatically entered in the contest.

If you don't have your MOI card on you, you must have your cash register receipt stamped at the service counter before leaving the store. You can return to the store, present the stamped cash register receipt and your MOI card at the service counter and ask that your points balance be adjusted and to be entered in the contest. Only stamped cash register receipts will be accepted.

No-purchase entry. To receive an entry form without purchase, hand-write a legible and original letter of at least 50 words explaining why you like the MOI program and including your full name, full address including postal code, phone number, and e-mail address. Present it along with your MOI card, during the Contest Period, at the service counter of a Participating Store. A representative of the Participating Store will validate your letter and give you an entry form. You may also mail the letter with sufficient postage to: MOI Member Services, 11011 Maurice-Duplessis Boulevard, Montréal (Québec), H1C 1V3, so that it is received at least ten (10) days before Contest End. Your letter will be validated by a representative of the Organizer and an entry form will be mailed to you.

Limit. Entrants must respect the following limits, failing which they will be disqualified:

One (1) entry per person per day, whether entry is with purchase or without

One (1) entry per MOI card per day and per purchase

One (1) prize per person per household.

5. PRIZES

The prizes to be won and their approximate retail value are:

Description (with inclusions and special conditions)	Number of prizes	Approximate value of each prize
\$1,000 Super C gift card	Ten (10)	\$1,000

Odds of winning and number of prizes

Description of each prize	Odds of winning by prize
\$1,000 Super C gift card	Depend on the number of eligible entries received during the Contest Period.

Manufacturer's warranty only. No warranty other than the prize manufacturer or supplier's shall be applicable. The Organizer's bears no liability relating to the prize once it is delivered.

Conditions applicable to Super C gift cards and other prizes. The Prize is subject to the prize supplier's terms and conditions of use.

6. DRAW

Date: August 6th, 2025
Place: 11011 Maurice-Duplessis, Montreal Qc. H1C 1V6

Draw details: Random draw of ten (10) entries from among all eligible entries received during the Contest Period

7. CLAIMING PRIZES

To be declared a winner, a selected entrant must:

- a) be reached by phone or email, at the Contest Organizer's sole discretion, within five (5) days of the draw. Any selected entrant that the Organizer, having taken appropriate and reasonable measures, has not been able to reach within that time shall be disqualified, and there will be a new draw to award the prize. A selected entrant reached by email must reply according to the instructions therein, if any. Any prize notification email with an "undeliverable message" shall result in the entrant's disqualification and the selection of a new entrant;
- b) sign the Declaration and Release Form sent by the Organizer and return it to the Organizer within 3 days of receipt;
- c) answer a mathematical skill-testing question correctly, without assistance or mechanical aid;
- d) provide photo ID, upon request and in a timely fashion;

Failure to comply with the conditions set out in these Rules or to accept his/her prize will result in the selected entrant's disqualification. In which case, the Contest Organizer may, at its sole discretion, cancel the prize or draw again from among the remaining eligible entries until an entrant is selected and declared the winner. If no entrant is declared the winner in sixty (60) days following the initial draw, the prize will be cancelled.

Within two (2) to four (4) weeks of receiving the duly completed and signed Declaration and Release Form, the Contest Organizer will contact the winners with information on how to collect their prizes.

Non-acceptance of a prize. A selected entrant's refusal to accept a prize under the terms of these Rules releases the Contest Organizer from any obligation related to awarding the prize to said person.

Awarding of prizes. No prize shall be given until the winner is confirmed. Prizes are not transferable and must be accepted as awarded without substitution or cash in lieu, except at the Organizer's sole discretion. The Organizer reserves the right to substitute a prize (or part of a prize) of similar nature and equal value or, at its sole discretion, the cash value of the prize (or part of the prize) indicated in these Rules.

Prize claiming costs. Winners are responsible for all costs and expenses incurred by them in claiming or using a prize.

Limited prizes. In no event shall the Contest Organizer be required to award more prizes than indicated in the Contest Rules or to award prizes otherwise than according to Contest Rules.

8. GENERAL CONDITIONS

Disqualification. All Contest-related documents, including but not limited to, entry forms, scratch cards, and Declaration and Release Forms, are subject to verification by the Contest Organizer. Contest Organizer reserves its rights, at its own discretion, to cancel any entry if such Entry was made by purchasing a product or products which was/were later returned by the participant. Such participant will have the opportunity to enter the Contest using the "No purchase required entry" if the delay set in these Rules is respected. Incomplete, illegible, mutilated, fraudulent or deteriorated entries as well as entries containing printing or other errors or that have been tampered with, spoiled, modified, falsified, reproduced or illegally obtained shall be rejected. Entrants who do not comply with these Rules are subject to be excluded from this Contest and any future contests and promotions the Organizer may hold, including, but not limited to, any entrant guilty or suspected: (i) of tampering with materials, entry forms, entry processing or the Contest's conduct or any technical or mechanical element of the Contest, or (ii) of deliberately damaging Contest-related Web sites, Web pages or applications or of sabotaging the legitimate conduct of this Contest, or (iii) of breaking these Rules, or (iv) of using means that do not comply with the Rules or are unfair to other entrants, or (v) to have obtained entries exceeding the authorized limit provided in the Rules, or (vi) to have used several names, identities, e-mail addresses and/or any automated system or program to enter or participate in the Contest, or (vii) to have disrupted the conduct of the Contest in any other way, or (viii) of acting unfairly or to adversely affect, annoy, abuse, threaten or harass another person. ANY ATTEMPT BY AN ENTRANT OR OTHER PERSON TO DELIBERATELY DAMAGE A WEB SITE, EQUIPMENT, APPLICATION OR TECHNOLOGY USED FOR THE CONTEST OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST CONSTITUTES A VIOLATION OF CIVIL AND CRIMINAL LAWS. THE ORGANIZER RESERVES THE RIGHT, IN SUCH CASE, TO REPORT SAID PERSON TO THE AUTHORITIES AND DEMAND FROM SAID PERSON ALL DAMAGES ALLOWED BY LAW.

Declaration and Release Form. By entering or attempting to enter this Contest, any selected entrant releases and holds harmless the Contest Organizer, its parent company, any company, corporation, trust or other legal entity controlled by or affiliated to them, any Participating Store, Facebook in the case of a Facebook contest, their advertising and promotional agencies, the providers of prizes, goods or services for the Contest, as well as their respective directors, officers, associates, employees, agents, representatives, successors and assigns (collectively the "**Released Parties**") from any and all liability relating to the Contest (participation, conduct, advertising, rules, etc.) or the prize (claim, use, etc.). In order to be declared a winner, selected entrants will have to sign a Declaration and Release Form confirming their compliance with the Contest Rules and this release of liability in favour of the Released Parties.

Limitation of liability. Without limiting the generality of the above release, the Released Parties disclaim any and all liability for any of the following: (i) any misprint (or other error) found in the offer or documents regarding the administration of the Contest, including, but not limited to, errors in the promotion, official Contest Rules, announcement of the winner(s), awarding of the prize(s), or any malfunctioning of or problems or technical difficulties with any networks, phone lines, SMS systems, computer component, software or communications line, loss or lack of network communications, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer, server or service provider or software, virus, bug, PC failure, software and hardware configuration, or failed transmission of any email or other communication to the Contest Organizer or to an entrant for whatever reason, including any network congestion or web site crash that may limit a person's ability to participate in the Contest; (ii) late, lost, stolen, damaged, undelivered, improperly delivered, incomplete or inaccurate entries; (iii) failure to receive entries due to transmission problems or any other technical failure, including, but not limited to, the malfunctioning of any network, server, service provider, hardware or software, whether attributed to the sender or the recipient that may limit or prevent a person's participation in the Contest; (iv) any damages that may be caused, directly or indirectly, in whole or in part, notably to entrant's or other person's system or device, by any Web page, software or other download or by the transmission of any information concerning the Contest.

Web site. The Contest Organizer does not guarantee that access to or use of the Contest Web site or "superc" Facebook page on the Facebook platform will be uninterrupted during the Contest Period or error-free.

Contest cancellation, suspension or modification. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, should human intervention or an event occur, such as a system problem with registering all entries, that could alter or affect the administration, security, impartiality or conduct of the Contest as provided in these Contest Rules.

Termination of participation in the Contest. Should the Contest have to close, in whole or in part, before the end of the Contest Period, the Contest Organizer may, at its sole discretion, proceed with a random draw from among the eligible entries duly registered during the Contest Period or, as the case may be, up to the date of the event ending this Contest.

Personal information. By participating, entrants consent to the collection, use and disclosure of their personal information by the Organizer and/or its authorized agents for the purpose of administering the Contest and awarding prizes. In accepting a prize, a winner authorizes the Contest Organizer and its representatives to use, if need be, his/her name, address (city, province), voice, statements, photo, likeness and other representations and recording for advertising purposes in all media including, but not limited to, the Internet, without further notice or compensation. Each entrant may be required to sign a document to that effect.

Intellectual property and copyright. In submitting a photo, composition, design or other work (the "Work") for this Contest, the entrant guarantees that the work is free of third-party rights and that the entrant, holding all required rights, submits the Work and authorizes, including, but not limited to, its use, modification, transfer, adaptation, publication, communication, or distribution in any format, media or technology whatsoever, including, but not limited to, television, information technology, wireless or online. The entrant agrees to provide, upon request, proof that he/she holds the copyright/intellectual property rights to the Work and indemnify and hold harmless the Contest Organizer from and against all claims, actions, proceedings arising from any use of the Work.

Ownership. All Contest-related information and documents, including but not limited to, entry forms, scratch cards, and Declaration and Release Forms, information of a technical or operational nature or regarding designs, information systems, software, logos, trademarks and intellectual property are and remain the sole property of the Contest Organizer and will in no case be returned to participants.

Entrant identification. For the purpose of the Contest Rules, the entrant is the person whose name appears on the entry form, and the prize will be awarded to this person if he/she is selected and declared a winner. In the event of a dispute regarding the identity of the person who submitted an entry form, it will be deemed to have been submitted by the authorized account holder associated with the email address provided at the time of submission. "Authorized account holder" is defined as the natural person to whom an email address is assigned by an Internet or online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

Contest Organizer's Decisions. Any decision by the Contest Organizer or its representatives regarding the Contest is final and without appeal.

Facebook. If the Contest is hosted on Facebook, by entering, Contest participants confirm that they indemnify and hold harmless Facebook from and against all liability and damages whatsoever arising from their participation in the Contest and acknowledge that the Contest is in no way sponsored, approved or administered by or associated with Facebook. Information provided by entrants is provided to the Contest Organizer and not to Facebook.

Miscellaneous. By entering the Contest, entrants agree to be bound by the Contest Rules and the decisions of the Organizer, which are final and without appeal in all matters, including, but not limited to, decisions regarding entry eligibility or disqualification and awarding of prizes. The Contest is subject to all applicable laws and regulations. Only selected entrants will be contacted. If a section of the Contest Rules is declared invalid or unenforceable by a court of competent jurisdiction, that section shall be considered invalid; all unaffected sections will remain valid.

Contest Rules in French and English. In the event of a conflict between the terms of the Contest rules in French and the terms of the Contest rules in English, the terms of the Contest rules in French shall prevail.

Contest Rules. The Contest Rules are available at " <https://www.superc.ca/en>" website and at Participating Stores.

Participating Products

Produit	SAP	UPC
Kraft sce BBQ régulier 455ml	25371004	68100078527
Kraft sce BBQ poulet-côte-levée 455ml	25371008	68100078589
Kraft sce BBQ léger 455ml	25371010	68100078596
Bull'sEye sce BBQ poul.cote-levée 425ml	25371101	68100890761
Bull'sEye sce BBQ bold original 425ml	25371104	68100891027
Bull'sEye sce BBQ guinness 425ml	25371110	68100891089
Diana sauce BBQ original 500ml	33577003	59284123455
Diana sauce BBQ côte poulet 500ml	33577004	59284123479
Diana sce BBQ miel ail 500ml	33577005	59284123462
Heinz ketchup bouteille comprimable 1l	11558101	57000002992
Heinz ketchup facile à presser 750ml	14284401	57000013165
Heinz ketchup faible teneur sodium 750ml	14284403	57000038557
Heinz ketchup faible teneur sucre 750ml	14284405	57000038571
Heinz ketchup 1.5l	21517101	57000063085
Heinz ketchup tomate bio. 750ml	22920601	57000712532
Heinz sauce Chili 455ml	11231901	57000003616
LeaPerrin sauce worcestershire 142ml	11235701	57000009137
HP sauce rég.comp 400ml	11236601	57000009403
Heinz sauce #57 original 500ml	14320401	57000009380
Heinz sce fruit-mer 285ml	29576501	57000036034
Heinz condim.mayochup 560ml	33924501	57000010843
Heinz sce tartare 354ml	32265401	57000000608
Heinz sce mayoracha 490ml	35568401	57000002473
MirWhip sauce à salade 890ml	22900501	68100048629
MirWhip sauce salade calorie-wise 890ml	22900502	68100048636
Kraft vinaigr.italienne piquante 425ml	41659601	68100903577
Kraft vinaigr.italienne sans gras 425ml	41659602	68100903874
Kraft vinaigr.césar crémeuse 425ml	41659603	68100903584
Kraft vinaigr.campagne 425ml	41659604	68100903591
Kraft vinaigr.catalina 425ml	41659606	68100903614
Kraft vinaigr.salade chou 425ml	41659609	68100903645
Kraft vinaigr.ranch 3 fromages 425ml	41659610	68100903652
Kraft vinaigr.française 425ml	41659611	68100903669
Kraft vinaigr.crémeuse concombre 425ml	41659613	68100903690
Kraft vinaigr.tomate séchée soleil 425ml	41659614	68100903706

Kraft vinaigr.golden italienne 425ml	41659615	68100903713
Kraft vinaigr.césar bacon 425ml	41659616	68100903720
Kraft vinaigr.moutarde cré.m.miel 425ml	41659622	68100903782
Kraft Cal-Wise vinaigr.feta gr-or. 425ml	41659624	68100903805
Kraft Cal-Wise vinaigr.balsamique 425ml	41659627	68100903836
Kraft Cal-Wise vinaigr.tom.séchée 425ml	41659629	68100903867
Renee vinaigret.césar supr. (12) 750ml	10031014	62287077502
Renée vinaigr.césar 355ml (12) 1un	12596206	62287112067
Renée vinaigr.César légère 355ml(12) 1un	12596212	62287112098
Renée vinaigr.César suprême 355ml(12)1un	12596213	62287112074
Renée vinaigr.césar (12) 750ml	12596301	62287097500
Renée vinaigr.césar légère (12) 750ml	12596302	62287067503
Renée vinaigr.salade chou 355ml (6) 1un	13498701	62287112203
Renée vinaigr.graine pavot 355ml (6) 1un	13498704	62287112036
Renée vinaigr.feta grecque 355ml (6) 1un	13498705	62287112012
Renée vinaigr.ranch faç.mais.355ml(6)1un	13498706	62287112043
Renée vinaigr.concomb.aneth 355ml (6)1un	13498707	62287112050
Renée vinaigr.mcx from.bleu 355ml (6)1un	13498710	62287112029
Renée vinaigr.ranch classiq.355ml (6)1un	13498714	62287052097
Renée vinaigr.n.léger.framboise (6)350ml	13498802	62287212040
Renée vinaigr.n.léger.herb.print(6)350ml	13498805	62287212064
Renée vinaigr.n.lég.oignon sucr.(6)350ml	13498808	62287212118
Renée vinaigr.miel dijon 350ml (6) 1un	22773901	62287212125
Renée vinaigr.asiat.sésame 350ml (6) 1un	22773902	62287212132
J.L. Kraft Pure - CLASSIC ITALIAN	41739708	68100904017
J.L. Kraft Pure - FIG BALSAMIC	41739705	68100903959
J.L. Kraft Pure - CUCUMBER GREEK	41739709	68100904024
J.L. Kraft Pure - HONEY & SHALLOTS	41739707	68100903973
J.L. Kraft Pure - MAPLE & DIJON	41739704	68100903942
Catel.SélJard.sce pâte parm-romano 600ml	42654801	64200010108
Catel.SélJard.sce pâte fines herb. 600ml	42654802	64200010115
Catel.SélJard.sce pâte tomate bas. 600ml	42654803	64200010122
Catel.SélJard.sce pâte champ.camp. 600ml	42654804	64200010139
Catel.SélJard.sce pâte ail oignon 600ml	42654805	64200010146
Catel.sce pâte viande 680ml	29378201	57000036225
Classico sce pâte alfredo 410ml	23040502	57000330194
Classico sce pâte alfredo ail rôti 410ml	23040503	57000330200
Classico sce pâte alfredo 4 fromag 410ml	23040504	57000330217
Classico sce pâte rosée 410ml	22780118	57000034603
Classico pesto basilic 218ml	23487001	57000336189
Classico SignRec.sce pizz.tradit. 410ml	32527901	57000001032
Classico SignRec.sce pizz.rôt.feu 410ml	32527902	57000001049

Classico sce pâte tomate basilic 600ml	42694101	57000012441
Classico sce pâte quatre fromages 600ml	42694102	57000012458
Classico sce pâte marinara basilic 600ml	42694103	57000012465
Classico sce pâte sauc.poivr.oign. 600ml	42694104	57000012472
Classico sce pâte bolognaise 600ml	42694105	57000012496
Classico sce pâte champign.portob. 600ml	42694106	57000012502
Classico sce pâte tomates gril.ail 600ml	42694107	57000012519
Classico sce pâte vodka 600ml	42694110	57000012540
Classico sce pâte ail rôti oignon 600ml	42694111	57000012489
Classico sce pâte tomate et pesto 600ml	42694112	57000012564
Classico sce pâte tomate alfredo 600ml	42694113	57000012571
Classico sce pâte boeuf et porc 600ml	42694116	57000012601
MiO arom.eau punch fruit 48ml	43316001	68100000801
MiO arom.eau fraise-melon 48ml	43316002	68100000818
MiO arom.eau fr.champ-pomegr 48ml	43316003	68100000825
MiO arom.eau liq.limonade 48ml	43316005	68100001181
MiO arom.eau liq.sport hyper baie 48ml	43316007	68100001242
KoolA.prép.bois.liq.raisin 48ml	43361504	68100001266
KoolA.prép.bois.liq.cerise 48ml	43361503	68100001273
KoolA.prép.bois.liq.orange 48ml	43361501	68100001297
KoolA.prép.bois.liq.punch tropical 48ml	43361502	68100001280
MiO Énergie arom.eau fraises sauv. 10un	41731301	68100905588
MiO Énergie arom.eau limonade 10un	41731304	68100905618
Kraft mél.salade pâte macaroni 200g	42178701	68100899528
Certo pectine cons.liquide 170ml	11621401	66188029707
CheezWhiz from.tart.orig 450g	27561501	68100892314
CheezWhiz from.tart.léger 450g	27561503	68100892376
Velveeta from.pain fondu 450g DMB	17138901	68100018561
Philadel.fr.cr.tar.orig. 340g DMB	29627303	68100896336
Philadel.fr.cr.tar.léger 340g DMB	29627304	68100896343
Philadel.fr.cr.tar.saumon fumé 340g DMB	29627306	68100900644
Kraft Sing.from.tr.épaisse (14) 410g DMB	33899603	68100003451
Kraft Sing.from.tr.(22) 410g DMB	33899607	68100003499
Kraft Sing.from.tr.suisse (22) 410g DMB	33899608	68100003529
Kraft Velveeta from.tr.épa.(14) 410g DMB	33899611	68100003604
Kraft Velveeta from.tr.min (22) 410g DMB	33899612	68100003611
Kraft from tr épaisses che (14) 390g DMB	37487301	68100003673
Kraft from tr épaisses suisse(14)390gDMB	37487302	68100003680