



OFFICIAL RULES

CONTEST NAME Corona Contest (the **Contest**)

DATE July 24th, 2025

1. **ORGANIZER.** The contest is held by Metro Richelieu inc. (individually and collectively the “**Organizer**” or “**Contest Organizer**”).

2. **CONTEST PERIOD.** The Contest will run during the following period (“**Contest Period**”)

Contest Start

Date: July 24th, 2025

Time: 08:01 a.m. (Eastern Time)

Contest End

Date: August 20th, 2025

Time: At Participating Stores’ closing time

3. **ELIGIBILITY**

The Contest is open to residents of Québec who are of the age of majority at the time of entry.

The following are excluded: directors, officers, executives, employees, agents and representatives of the Contest Organizer, its parent company, or any company, trust or other legal entity controlled by or affiliated with them, of Facebook if Contest is run on Facebook, of participating stores, advertising and promotional agencies, suppliers of prizes, goods and services related to this Contest, as well as the individuals with whom they reside (whether related or not).

4. NO-PURCHASE-REQUIRED ENTRY

No purchase required to enter or win. A purchase does not increase odds of winning.

The Contest will run in 195 participating stores in Québec (the “**Participating Stores**”).

MOI Rewards member — To enter, you have to be a MOI Rewards program member. If you are not a member, you can sign up at <https://www.programmemoi.ca/en>, on superc.ca or in a Super C. Simply fill in the registration form, entering your first and last names, full address, phone number(s), birth date and email address. If you sign up online, choose a user name and password. If you are already a MOI Rewards member, make sure that the information you provided in joining the MOI Rewards program is up to date, and consent to having it used for this Contest.

Entry — Purchase one (1) Corona Participating Products (the “**Participating Product**”) in a Participating Store, presenting your MOI Rewards card at the time of purchase. You will be automatically entered in the contest.

No-purchase entry. To receive a no-purchase entry, legibly write an original handwritten letter of at least 50 words explaining why you love the MOI program, along with your full name, complete address including postal code, telephone number and e-mail address. Present it, during the Contest Period, at the service counter in one of the participating stores along with your MOI card. Your letter will be validated by a representative of the participating store and you will receive an entry form. You can also mail your letter, in an envelope with sufficient postage, to : Service aux consommateurs, 11011, boulevard Maurice-Duplessis, Montréal (Québec), H1C 1V3, to be received at least ten (10) days before the end of the Contest. Your letter will be validated by a representative of the Organizer and an entry form will be mailed to you.

Limit. Entrants must respect the following limits, failing which they will be disqualified:

One (1) entry per person per day, whether entry is with purchase or without

One (1) entry per MOI Rewards card per day and per purchase

One (1) prize per person per household.

5. PRIZES

The prizes to be won and their approximate retail value are:

Description (with inclusions and special conditions)	Number of prizes	Approximate value of each prize
There is one (1) Prize to be won which consists of one (1) trip for two to one of the 100 most beautiful Corona beaches chosen by the winner from a list available on the Super C website, with an approximate value of between \$10,000 and \$18,000 CAD each.	One (1)	Between \$10,000 and \$18,000 CAD each

Manufacturer's warranty only. No warranty other than the prize manufacturer or supplier's shall be applicable. The Organizer's bears no liability relating to the prize once it is delivered.

Prize Conditions. Alcohol is not included in the Grand Prize. Travel dates will take place between December 2025 and December 2026 and will be subject to the Contest Sponsor's discretion, airline schedules, and availability at the time of booking. Selected destinations are at the discretion of the Contest Sponsor and may not be available depending on the location and dates chosen by the winner. The Contest Sponsor reserves the right to deny certain requests and beach locations based on travel restrictions and advisories. Selected destinations may not be available depending on the location and dates chosen by the winner.

Some destinations may require overnight flights, and the winner and their guest must be available to travel at any time on the selected dates.

Travel documents (including a valid passport for travel to the United States if flights transit through that country and to the selected destination), travel insurance, and any entry visas for passengers traveling to one of the destinations are the sole responsibility of the Contest winner and their guest prior to the destination being selected, and are not included in the Grand Prize.

Required travel documents, insurance (travel, baggage, medical expenses, and emergency medical transport), taxes, gratuities, additional transportation fees, communications, additional meal expenses, required medical vaccinations or proof of vaccination for country entry, and any other personal costs and expenses not specifically included in the description above are the sole responsibility of the winner and their guest.

The Contest winner must have a valid credit card for check-in, incidental charges, and any security deposits required by the hotel at the time of travel.

The winner and their guest must be of legal drinking age in their province or territory of residence and at the selected destination among the 100 most beautiful Corona beaches.

The Contest Sponsor is not responsible if travel is hindered or denied due to decisions or actions by government authorities (foreign or domestic), airlines, or airport authorities. Regional travel restrictions may apply. Please consult local, provincial, and federal guidelines regarding COVID-19 travel restrictions or government-issued travel advisories prior to booking or participating in travel. Additional dates may be required for international flights depending on the schedule and time zone of the selected beach destination.

Grand Prizes must be accepted as awarded. Grand Prizes may not be resold, transferred, or exchanged for cash. No prize substitutions are allowed, except at the sole discretion of the Contest Sponsor, who reserves the right to substitute the Prize or any portion thereof with a prize of equal or greater value. All decisions of the Contest Sponsor relating to the Grand Prize are final and binding. The Contest Sponsor is not responsible for the Grand Prize once it has been awarded.

The Contest Sponsor makes no representations or warranties of any kind regarding the appearance, safety, or performance of the Grand Prize.

Available Destinations and Approximate Retail Value

The available destinations and their approximate retail value are as follows:

1. Whitehaven Beach, Australia – \$19,800 CAD
2. Lucky Bay, Australia – \$17,000 CAD
3. Wharariki Beach, New Zealand – \$17,500 CAD
4. Cathedral Cove, New Zealand – \$17,000 CAD
5. One Foot Island, Cook Islands – \$19,000 CAD
6. Koh Mak Island, Thailand – \$14,500 CAD
7. Railay Beach, Thailand – \$17,000 CAD
8. Phra Nang Beach, Thailand – \$16,500 CAD
9. Soi Sim Beach, Ha Long Bay, Vietnam – \$18,000 CAD
10. Cloud 9 Beach, Philippines – \$15,000 CAD
11. Sipadan Island, Malaysia – \$16,000 CAD
12. Yohana Maehama Beach (Okinawa), Japan – \$16,000 CAD
13. Jodogahama Beach, Japan – \$16,000 CAD
14. Radhanagar, India – \$16,500 CAD
15. Pink Beach Labuan Bajo, Indonesia – \$18,000 CAD
16. Alegria Beach, Philippines – \$16,000 CAD
17. Hidden Beach (El Nido), Philippines – \$15,500 CAD
18. Hiriketiya, Sri Lanka – \$15,000 CAD
19. Natadola, Fiji – \$17,000 CAD
20. Tavarua Island, Fiji – \$19,000 CAD
21. Sanya - Yalong Bay, China – \$19,000 CAD
22. Riyue Bay (Hainan, Wanning), China – \$18,500 CAD
23. Boulders Beach, South Africa – \$15,000 CAD
24. Camps Bay, South Africa – \$16,000 CAD
25. Kraalbaai, South Africa – \$15,500 CAD
26. Natures Valley, South Africa – \$16,500 CAD
27. Nosy Iranja, Madagascar – \$17,500 CAD
28. Legzira, Morocco – \$14,500 CAD
29. Le Morne, Mauritius – \$18,500 CAD
30. Loango National Park, Gabon – \$16,500 CAD
31. Praia da Falésia, Portugal – \$14,000 CAD
32. Praia de Odeceixe, Portugal – \$14,000 CAD
33. Elafonissi, Greece – \$16,500 CAD
34. Paralia Pori, Koufonissi, Greece – \$16,000 CAD
35. Kolona, Greece – \$16,000 CAD
36. Stiniva, Vis, Croatia – \$15,500 CAD
37. Cala Jondal, Ibiza, Spain – \$17,000 CAD
38. Tarifa, Spain – \$16,000 CAD
39. Cala Macarelleta, Spain – \$16,000 CAD
40. Ses Illetes, Spain – \$17,000 CAD
41. Plage Notre-Dame, France – \$16,500 CAD
42. Calanque d'En-Vau, Cassis, France – \$16,000 CAD
43. Saint-Jean-Cap-Ferrat, France – \$16,400 CAD
44. La Pelosa, Sardinia, Italy – \$15,000 CAD
45. Cala Domestica, Sardinia, Italy – \$17,500 CAD
46. San Vito Lo Capo, Italy – \$15,500 CAD
47. Baia Verde, Italy – \$15,000 CAD
48. Rosstownlagh, Ireland – \$13,500 CAD
49. Fistril Beach, United Kingdom – \$16,000 CAD
50. Bay of Kotor, Montenegro – \$17,000 CAD
51. Stokksnes Beach, Iceland – \$16,500 CAD

52. Unstad, Norway – \$23,000 CAD
53. Atins / Lençóis Maranhenses, Brazil – \$15,300 CAD
54. Copacabana, Brazil – \$14,500 CAD
55. Baía do Sancho (Fernando de Noronha), Brazil – \$17,500 CAD
56. Jericoacoara / Praia do Preá, Brazil – \$16,000 CAD
57. Taipu de Fora Beach, Brazil – \$16,500 CAD
58. São Miguel dos Milagres Beach, Brazil – \$15,500 CAD
59. Madeiro Beach, Brazil – \$15,500 CAD
60. Love Island, Alter do Chão, Brazil – \$17,500 CAD
61. Saco do Mamanguá, Brazil – \$15,500 CAD
62. Guarda do Embaú Beach, Brazil – \$15,000 CAD
63. Praia dos Carneiros, Brazil – \$15,500 CAD
64. Punta de Lobos, Chile – \$14,500 CAD
65. Anakena Beach, Chile – \$16,000 CAD
66. Caleta Cóndor Beach, Chile – \$15,500 CAD
67. Playa del Cabo / Tayrona, Colombia – \$14,000 CAD
68. Corona Island / Islas del Rosario, Colombia – \$18,200 CAD
69. McBean Lagoon (San Andrés), Colombia – \$13,500 CAD
70. Palomino Beach, Colombia – \$14,000 CAD
71. Máncora, Peru – \$14,500 CAD
72. Huanchaco Beach, Peru – \$15,000 CAD
73. La Mina Pisco Beach, Peru – \$15,500 CAD
74. Villa Tacul, Argentina – \$17,500 CAD
75. Tortuga Bay Beach, Ecuador – \$16,000 CAD
76. Isla Perro (San Blas), Panama – \$13,500 CAD
77. Playa Venao, Panama – \$13,500 CAD
78. Playa Mango, Nicaragua – \$14,900 CAD
79. Little Corn Island, Nicaragua – \$16,000 CAD
80. Uvita Beach, Costa Rica – \$13,500 CAD
81. Playa Cocles, Costa Rica – \$15,000 CAD
82. Playa Conchal, Costa Rica – \$17,500 CAD
83. Seven Mile Beach, Cayman Islands – \$16,000 CAD
84. Placencia Beach, Belize – \$15,500 CAD
85. Tulum, Mexico – \$14,600 CAD
86. Playa Balandra, La Paz, Mexico – \$14,500 CAD
87. Playa Los Barriles, Mexico – \$16,500 CAD
88. Playa Carrizalillo, Mexico – \$15,000 CAD
89. Playa Escondida, Nayarit, Mexico – \$16,000 CAD
90. Pilar Beach, Cuba – \$14,500 CAD
91. Pipe Creek Sandbar, Bahamas – \$17,000 CAD
92. Shroud Cay, Bahamas – \$14,500 CAD
93. Bahía de las Águilas, Dominican Republic – \$16,000 CAD
94. Warwick Long Bay, Bermuda – \$13,500 CAD
95. Playa El Tunco, El Salvador – \$13,000 CAD
96. No Name Beach, Bonaire – \$13,000 CAD
97. Tobermory Beach, Canada – \$13,900 CAD
98. Cox Bay (Tofino), Canada – \$14,100 CAD
99. Banzai Pipeline, Hawaii – \$15,500 CAD
100. Flamenco Beach, Puerto Rico – \$13,300 CAD

6. DRAW

Date: August 20th, 2025
Place: 11011 Maurice-Duplessis, Montreal Qc. H1C 1V6

Draw details: Random draw of one (1) entry from among all eligible entries received during the Contest Period

7. CLAIMING PRIZES

To be declared a winner, a selected entrant must:

- a) be reached by phone or email, at the Contest Organizer's sole discretion, within five (5) days of the draw. Any selected entrant that the Organizer, having taken appropriate and reasonable measures, has not been able to reach within that time shall be disqualified, and there will be a new draw to award the prize. A selected entrant reached by email must reply according to the instructions therein, if any. Any prize notification email with an "undeliverable message" shall result in the entrant's disqualification and the selection of a new entrant;
- b) sign the Declaration and Release Form sent by the Organizer and return it to the Organizer within 3 days of receipt;
- c) answer a mathematical skill-testing question correctly, without assistance or mechanical aid;
- d) provide photo ID, upon request and in a timely fashion;

Failure to comply with the conditions set out in these Rules or to accept his/her prize will result in the selected entrant's disqualification. In which case, the Contest Organizer may, at its sole discretion, cancel the prize or draw again from among the remaining eligible entries until an entrant is selected and declared the winner. If no entrant is declared the winner in sixty (60) days following the initial draw, the prize will be cancelled.

Within two (2) to four (4) weeks of receiving the duly completed and signed Declaration and Release Form, the Contest Organizer will contact the winners with information on how to collect their prizes.

Non-acceptance of a prize. A selected entrant's refusal to accept a prize under the terms of these Rules releases the Contest Organizer from any obligation related to awarding the prize to said person.

Awarding of prizes. No prize shall be given until the winner is confirmed. Prizes are not transferable and must be accepted as awarded without substitution or cash in lieu, except at the Organizer's sole discretion. The Organizer reserves the right to substitute a prize (or part of a prize) of similar nature and equal value or, at its sole discretion, the cash value of the prize (or part of the prize) indicated in these Rules.

Prize claiming costs. Winners are responsible for all costs and expenses incurred by them in claiming or using a prize.

Limited prizes. In no event shall the Contest Organizer be required to award more prizes than indicated in the Contest Rules or to award prizes otherwise than according to Contest Rules.

8. GENERAL CONDITIONS

Disqualification. All Contest-related documents, including but not limited to, entry forms, scratch cards, and Declaration and Release Forms, are subject to verification by the Contest Organizer. Contest Organizer reserves its rights, at its own discretion, to cancel any entry if such Entry was made by purchasing a product or products which was/were later returned by the participant. Such participant will have the opportunity to enter the Contest using the "No purchase required entry" if the delay set in these Rules is respected. Incomplete, illegible, mutilated, fraudulent or deteriorated entries as well as entries containing printing or other errors or that have been tampered with, spoiled, modified, falsified, reproduced or illegally obtained shall be rejected. Entrants who do not comply with these Rules are subject to be excluded from this Contest and any future contests and promotions the Organizer may hold, including, but not limited to, any entrant guilty or suspected: (i) of tampering with materials, entry forms, entry processing or the Contest's conduct or any technical or mechanical element of the Contest, or (ii) of deliberately damaging Contest-related Web sites, Web pages or applications or of sabotaging the legitimate conduct of this Contest, or (iii) of breaking these Rules, or (iv) of using means that do not comply with the Rules or are unfair to other entrants, or (v) to have obtained entries exceeding the authorized limit provided in the Rules, or (vi) to have used several names, identities, e-mail addresses and/or any automated system or program to enter or participate in the Contest, or (vii) to have disrupted the conduct of the Contest in any other way, or (viii) of acting unfairly or to adversely affect, annoy, abuse, threaten or harass another person. ANY ATTEMPT BY AN ENTRANT OR OTHER PERSON TO DELIBERATELY DAMAGE A WEB SITE, EQUIPMENT, APPLICATION OR TECHNOLOGY USED FOR THE CONTEST OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST CONSTITUTES A VIOLATION OF CIVIL AND CRIMINAL LAWS. THE ORGANIZER RESERVES THE RIGHT, IN SUCH CASE, TO REPORT SAID PERSON TO THE AUTHORITIES AND DEMAND FROM SAID PERSON ALL DAMAGES ALLOWED BY LAW.

Declaration and Release Form. By entering or attempting to enter this Contest, any selected entrant releases and holds harmless the Contest Organizer, its parent company, any company, corporation, trust or other legal entity controlled by or affiliated to them, any Participating Store, Facebook in the case of a Facebook contest, their advertising and promotional agencies, the providers of prizes, goods or services for the Contest, as well as their respective directors, officers, associates, employees, agents, representatives, successors and assigns (collectively the "**Released Parties**") from any and all liability relating to the Contest (participation, conduct, advertising, rules, etc.) or the prize (claim, use, etc.). In order to be declared a winner, selected entrants will have to sign a Declaration and Release Form confirming their compliance with the Contest Rules and this release of liability in favour of the Released Parties.

Limitation of liability. Without limiting the generality of the above release, the Released Parties disclaim any and all liability for any of the following: (i) any misprint (or other error) found in the offer or documents regarding the administration of the Contest, including, but not limited to, errors in the promotion, official Contest Rules, announcement of the winner(s), awarding of the prize(s), or any malfunctioning of or problems or technical difficulties with any networks, phone lines, SMS systems, computer component, software or communications line, loss or lack of network communications, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer, server or service provider or software, virus, bug, PC failure, software and hardware configuration, or failed transmission of any email or other communication to the Contest Organizer or to an entrant for whatever reason, including any network congestion or web site crash that may limit a person's ability to participate in the Contest; (ii) late, lost, stolen, damaged, undelivered, improperly delivered, incomplete or inaccurate entries; (iii) failure to receive entries due to transmission problems or any other technical failure, including, but not limited to, the malfunctioning of any network, server, service provider, hardware or software, whether attributed to the sender or the recipient that may limit or prevent a person's participation in the Contest; (iv) any damages that may be caused, directly or indirectly, in whole or in part, notably to entrant's or other person's system or device, by any Web page, software or other download or by the transmission of any information concerning the Contest.

Web site. The Contest Organizer does not guarantee that access to or use of the Contest Web site or “metromonepicier” Facebook page on the Facebook platform will be uninterrupted during the Contest Period or error-free.

Contest cancellation, suspension or modification. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, should human intervention or an event occur, such as a system problem with registering all entries, that could alter or affect the administration, security, impartiality or conduct of the Contest as provided in these Contest Rules.

Termination of participation in the Contest. Should the Contest have to close, in whole or in part, before the end of the Contest Period, the Contest Organizer may, at its sole discretion, proceed with a random draw from among the eligible entries duly registered during the Contest Period or, as the case may be, up to the date of the event ending this Contest.

Personal information. By participating, entrants consent to the collection, use and disclosure of their personal information by the Organizer and/or its authorized agents for the purpose of administering the Contest and awarding prizes. In accepting a prize, a winner authorizes the Contest Organizer and its representatives to use, if need be, his/her name, address (city, province), voice, statements, photo, likeness and other representations and recording for advertising purposes in all media including, but not limited to, the Internet, without further notice or compensation. Each entrant may be required to sign a document to that effect.

Intellectual property and copyright. In submitting a photo, composition, design or other work (the “**Work**”) for this Contest, the entrant guarantees that the work is free of third-party rights and that the entrant, holding all required rights, submits the Work and authorizes, including, but not limited to, its use, modification, transfer, adaptation, publication, communication, or distribution in any format, media or technology whatsoever, including, but not limited to, television, information technology, wireless or online. The entrant agrees to provide, upon request, proof that he/she holds the copyright/intellectual property rights to the Work and indemnify and hold harmless the Contest Organizer from and against all claims, actions, proceedings arising from any use of the Work.

Ownership. All Contest-related information and documents, including but not limited to, entry forms, scratch cards, and Declaration and Release Forms, information of a technical or operational nature or regarding designs, information systems, software, logos, trademarks and intellectual property are and remain the sole property of the Contest Organizer and will in no case be returned to participants.

Entrant identification. For the purpose of the Contest Rules, the entrant is the person whose name appears on the entry form, and the prize will be awarded to this person if he/she is selected and declared a winner. In the event of a dispute regarding the identity of the person who submitted an entry form, it will be deemed to have been submitted by the authorized account holder associated with the email address provided at the time of submission. “Authorized account holder” is defined as the natural person to whom an email address is assigned by an Internet or online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

Contest Organizer’s Decisions. Any decision by the Contest Organizer or its representatives regarding the Contest is final and without appeal.

Facebook. If the Contest is hosted on Facebook, by entering, Contest participants confirm that they indemnify and hold harmless Facebook from and against all liability and damages whatsoever arising from their participation in the Contest and acknowledge that the Contest is in no way sponsored,

approved or administered by or associated with Facebook. Information provided by entrants is provided to the Contest Organizer and not to Facebook.

Miscellaneous. By entering the Contest, entrants agree to be bound by the Contest Rules and the decisions of the Organizer, which are final and without appeal in all matters, including, but not limited to, decisions regarding entry eligibility or disqualification and awarding of prizes. The Contest is subject to all applicable laws and regulations. Only selected entrants will be contacted. If a section of the Contest Rules is declared invalid or unenforceable by a court of competent jurisdiction, that section shall be considered invalid; all unaffected sections will remain valid.

Contest Rules in French and English. In the event of a conflict between the terms of the Contest rules in French and the terms of the Contest rules in English, the terms of the Contest rules in French shall prevail.

Contest Rules. The Contest Rules are available at “ <https://www.superc.ca/en> “ website and at Participating Stores.

Participating Products

SAP	Product
36352701	CoronaEx.bi�re btl. 24x330ml
36356101	CoronaEx.bi�re can. 24x355ml